Programme Outcome

IQAC, Barasat Government College

Session: July, 2021 – June, 2022

Title of the Programme: INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAMME

Date of the Programme: 1st March 2022 - WEBEX meeting from 13:30 Hrs.

Introduction:

In order to promote activities on Intellectual Property Rights (IPR) the National Intellectual Property

Awareness Mission (NIPAM) was framed up by the Office of the Controller General of Patents

Design & Trademarks (CGPDTM, Mumbai) under the Department for Promotion of Industry and

Internal Trade (DPIIT) Ministry of Commerce and Industry, Government of India on 8th December

2021. The prime ambitious objective of this National level Mission (Pan-India) has been to provide

awareness on IPR to 1 million students. The main aim is to inculcate the spirit of creativity and

innovation to students of higher education, ignite and inspire the students of College/Universities

to innovate and protect their creations. The main emphasis of the Ministry of the Government of

India is an effort to initiate the importance of the role of a strong IPR ecosystem in the

advancement of a country and realise that IPR is an important tool for the IP holder to become a

"job giver rather than job seeker". Further, the Joint Secretary, DPIIT and CGPDTM motivated the

officers of CGPDTM to spread awareness on IP so that a more conducive environment of innovation

and creativity is established in the country.

Brief report on the Programme:

In consonance with above stated, IPO Kolkata invited IQAC (Internal Quality Assurance Cell),

Barasat Government College, 10 K.N.C. Road, Barasat, Kolkata 700124; for a WEBEX Meeting which

was held on 1st March 2022. The IQAC Coordinator (Dr Abhijit De), Barasat Government College,

Barasat, Kolkata-700124 could successfully coordinate and arrange for the above stated program

organised by Mr Koushik Pal (Resource Person) and Dr Sankhadeep Pal (NIPAM Officer), both from

Examiner of Patents & Designs, The Patent Office (PO), Kolkata, DPIIT, Ministry of Commerce &

Industry, Government of India.

There was good amount of response to attend the IPR Awareness Program by the students and

teachers of Physics, Mathematics, Chemistry and other Departments along with the Principal of

Barasat Government College, Barasat, Kolkata – 700124.

Youtube link: https://youtu.be/kSnsGT7CWJo







Government of India
Ministry of Commerce and Industry

Department for Promotion of Industry and Internal Trade

Office of the Controller General of Patents, Designs & Trademarks

IPR Awareness Programme

(Under National Intellectual Property Awareness Mission)





